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INOVA Federal Adds Affinity Card To Partnership With Tolson Center

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Elkhart, IN — INOVA Federal was selected by the Tolson Center for Community Excellence in 2021 as its primary banking partner to serve the Elkhart community. INOVA will continue to provide programs, resources and financial literacy education that will support the Tolson Center’s mission of empowering the lives of those they serve throughout the entire Elkhart community.

In conjunction with the opening of the new Tolson Center for Community Excellence facility, and as part of this partnership, INOVA has recently launched the *Tolson Center Giving Credit Card*. With every purchase made with this card, INOVA will donate to the Tolson Center.

“INOVA is locally grown; we have roots here.” says Kerie Sekal, Vice President of Marketing and Member Engagement. “Our goal remains to support the Elkhart community just as it has supported INOVA for over 80 years now. Relationships like this with the Tolson Center are exactly why INOVA remains locally headquartered to serve the people who live and work here, while other financial institutions have left.”

The new Tolson Affinity card can be applied for by visiting inovafederal.org or by visiting any INOVA branch.

About the Tolson Center

Tolson Center, Inc. is a nonprofit doing business as the Tolson Center for Community Excellence, located on south Benham Ave in south central Elkhart. The mission of the Tolson Center is to empower lives through inclusive learning, recreation, and cultural exchange, opening doors to bright futures of those they serve.

About INOVA Federal Credit Union

INOVA Federal Credit Union is a member-owned, financial cooperative headquartered in downtown Elkhart, Indiana. Established in 1942, INOVA was originally chartered to serve the employees of Miles (Bayer) Laboratories. Today, INOVA serves over 45,000 members and the employees of over 500 companies. INOVA has seven branch locations in two states, as well as over 5,600 service center locations and nearly 30,000 free ATMs nationwide.